The Ongoing El Niño is Disrupting the Global Omega-3 Supply.

Is your supply chain resilient enough to survive?

Here's how you can diversify your supply chain while keeping up with consumer demand and maintaining your profit margins.

VIVOMEGA™

The Impending El Niño & Growing Omega-3 Market

"Supply diversification is no longer optional. For the omega-3 supplement category to continue to thrive in a stable manner long-term, alternative sources of EPA and DHA must be part of the solution."

– Global Organization of EPA & DHA Omega-3s



Changing Weather Patterns: In 2023, the Peruvian anchovy fishing season was canceled due to an El Niño event, creating a shortage of omega-3 oils. Another similar event is emerging in 2026 and continuing into 2027.



Growing Demand: Simultaneously rising demand from aqua-culture and human omega-3 consumption are driving omega-3 supplement market growth.



Why Brands are Choosing GC Rieber VivoMega?
A leading supplier of high-concentrate fish oil, GC Rieber VivoMega also offers premium algal oil, giving brands more supply chain flexibility without compromising on quality.

Why Algal Oil-Based Omega-3s are Emerging as a Key Alternative

GROWING SUPPLY

Independent of fisheries & biomass, and produced through controlled fermentation, algal oil is experiencing rapid production growth.

CHEMICALLY IDENTICAL

The two essential fatty acids (EPA & DHA) that humans take in omega-3 supplements, whether sourced from fish or microalgae, are chemically identical.

AVAILABLE AT SCALE

Leading suppliers such as GC Rieber VivoMega not only supply fish oil, but also have the capabilities to process over 15,000 metric tons of crude algal oil.

What makes GC Rieber VivoMega Omega-3s Different?

Whether you formulate with fish or algal oil, the source is secondary when you partner with GC Rieber VivoMega. The difference lies in our downstream processing, where three proprietary technology platforms help create our industry-leading premium omega-3 concentrates.

VIVOTECH® BY VIVOMEGA EXCLUSIVE CONCENTRATION TECHNOLOGIES

VIVOSURE® BY VIVOMEGA GUARANTEED FOR EXCEPTIONAL QUALITY

VIVOSENS® BY VIVOMEGA EXCEPTIONAL SENSORY PERFORMANCE



Why GC Rieber VivoMega Omega-3 Concentrates?

1. Supplies both fish & algal oil with superior purity and sensory profiles
2. Delivers premium EPA & DHA concentrates for smaller softgel sizes
3. Provides the right oil for any health benefit
4. Shares access to leading omega-3 experts
5. Backed by 126+ years of industry & regulatory knowledge across 40 countries



Formulate with GC Rieber VivoMega Fish & Algal Oils.

Trust Every Drop, Every Batch, Every Time.

REQUEST SAMPLES >>

VIVOMEGA™