

OMEGA-3s A SEA OF OPPORTUNITIES



The current value of the Omega-3 market¹



Anticipated growth from 2023 to 2030 of the omega-3 market¹



Of US adults don't meet the daily intake requirement of omega-3 fatty acids¹

45,000+

Published papers on the benefits of EPA and DHA²

FISHING FOR ALTERNATIVES THE RISE OF ALGAL OMEGA-3s



IN 2023, DIETARY SUPPLEMENTS

labeled vegan saw an 8.8% increase in unit sales vs. products not labeled vegan. In fact, products not labeled vegan saw a 6.7% decrease in unit sales.³



50% INCREASE IN FOOD PRODUCTION

is needed to meet global demand by 2050. Nowhere can these demand pressures be felt more than in the omega-3 market.⁴



VOLATILE SUPPLY

With environmental challenges making it hard to source fish oils and rising costs, dietary supplement brands are looking elsewhere to supply their omega-3 needs (*hint, hint: plant & algae*).



DID YOU KNOW fish oil prices have increased by 5x over the past several years due to supply challenges?

MAGICAL NORTHERN LIGHTS MEET YOUR MATCH

NEW

VIVOMEGA™ ALGAE 2050

MADE IN NORWAY

VEGAN | NON-GMO | HALAL CERTIFIED | NO HARSH SOLVENTS USED



■ **THE LEADING ALGAL OMEGA-3** ingredient with both EPA and DHA in one singular concentrate with zero contaminants and a superb sensory profile (taste and smell). **Choose VivoMega™ Algae 2050 for quality you can taste.**

■ **90% TRIGLYCERIDE CONTENT** For better absorption compared to ethyl esters.

■ **CONCENTRATED USING SUPERLIGHT TECHNOLOGY™** A proprietary process created by VivoMega specifically designed to process algae oils with minimum exposure to heat and offers superior oxidation protection.

■ **UNMATCHED SUSTAINABILITY STANDARDS** All VivoMega products are SEDEX certified, providing brands assurance that we operate with high ethical standards and follow strict sustainable sourcing practices.

**VIVO
MEGA**
ALGAE OILS

DON'T HAVE THE
ATTENTION SPAN OF A FISH.

Look to the future and formulate with
VivoMega™ Algae EPA & DHA 2050

REQUEST A SAMPLE >>

MARKET-LEADING QUALITY | SUPERB SMELL & TASTE | UNMATCHED PURITY
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REFERENCES:

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