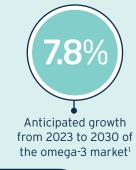
### VIVOMEGA

## OMEGA-3s A SEA OF OPPORTUNITIES





45,000+



Of US adults don't meet the daily intake requirement of omega-3 fatty acids<sup>1</sup>

Published papers on the benefits of EPA and DHA<sup>2</sup>

### FISHING FOR ALTERNATIVES THE RISE OF ALGAL OMEGA-3s



#### IN 2023, DIETARY SUPPLEMENTS

labeled vegan saw an 8.8% increase in unit sales vs. products not labeled vegan. In fact, products not labeled vegan saw a 6.7% decrease in unit sales.<sup>3</sup>



#### 50% INCREASE IN FOOD PRODUCTION is needed to meet global demand by 2050. Nowhere can these demand pressures be felt more than in the omega-3 market.<sup>4</sup>



VOLATILE SUPPLY With environmental challenges making it hard to source fish oils and rising costs, dietary supplement brands are looking elsewhere to supply their omega-3 needs (hint, hint: plant & algae).



DID YOU KNOW fish oil prices have increased by 5x over the past several years due to supply challenges?

### MAGICAL NORTHERN LIGHTS MEET YOUR MATCH

# VIVOMEGA ALGAE 2050

#### MADE IN NORWAY

VEGAN | NON-GMO | HALAL CERTIFIED | NO HARSH SOLVENTS USED



■ THE LEADING ALGAL OMEGA-3 ingredient with both EPA and DHA in one singular concentrate with zero contaminants and a superb sensory profile (taste and smell). Choose VivoMega<sup>™</sup> Algae 2050 for quality you can taste.

**90% TRIGLYCERIDE CONTENT** For better absorption compared to ethyl esters.

■ **CONCENTRATED USING SUPERLIGHT TECHNOLOGY™** A proprietary process created by VivoMega specifically designed to process algae oils with minimum exposure to heat and offers superior oxidation protection.

UNMATCHED SUSTAINABILITY STANDARDS All VivoMega products are SEDEX certified, providing brands assurance that we operate with high ethical standards and follow strict sustainable sourcing practices.



DON'T HAVE THE ATTENTION SPAN OF A FISH. Look to the future and formulate with VivoMega™ Algae EPA & DHA 2050

REQUEST A SAMPLE >>

MARKET-LEADING QUALITY | SUPERB SMELL & TASTE | UNMATCHED PURITY VivoMega.com | vivomega@gcrieber.com | + 47 71 68 30 00

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